

This document includes email templates 1) to help you create a partnership with another business for workshops and GPEs, and 2) to send to your partner when they agree to host your workshop or promote a GPE

Setting up a Workshop with a Partner

First Email Reach Out to Partner:

Subject: Quick question

Body:

My name is **[First Name]**, and I am the **[Title]** for **[Practice Name]**. **[Add a few personal details like how you heard of them, if you have any patients that are also their clients, any other connections you may have, examples of businesses they know in your area that you've done workshops for, similarities in your clients, etc.]**

I wanted to help you get your clients ready to kick the year off right. We run free workshops that help people in pain get back to normal naturally. The workshop is an informative, interactive session to help those in pain understand how to heal and feel better. We discuss non-surgical, natural pain relief options that physical therapists use every day with their patients. It's a great opportunity for your customers and completely free.

Do you think your clients would benefit from learning more about how to help their [pain type]?

Thanks,

[Your name and contact details]

P.S. I'll give you a call soon to follow up. Let me know if there's someone else I should reach out to!

Email follow up:

- Follow up your email with a phone call, visit to their business, or send another email

Email for the Partner to share with their list for Workshops:

Update the email below with all of the specifics you agreed on with the partner, especially the correct links for their workshop landing page.

Subject: Free **[Pain Type]** Event!

Body:

I have some good news if you're experiencing **[Pain Type]** pain! We've partnered with [Practice Name] to teach you about ways to help **[Pain Type]**.

[First and Last Name], **[Title]** at **[Practice Name]**, is an expert in healing **[Pain Type]** pain issues naturally, without medication or harmful surgery.

They're hosting a free **[Pain Type]** Pain Workshop exclusively for us. This workshop is designed to help people who suffer with **[Pain Type]** pain. At the workshop, they'll discuss common causes of **[Pain Type]** pain and show you exactly how you can heal and get back to normal naturally.

Reserve your spot by clicking the link below. It's completely free to attend.

[Pain Type] Workshop: **[Date and Time]**
Register Here: **[Registration Link]**

See you soon!

Setting up a GPE with a Partner

First Email Reach Out to Partner:

Subject: Quick question

Body:

My name is **[First Name]**, and I am the **[Title]** for **[Practice Name]**. **[Add a few personal details like how you heard of them, if you have any patients that are also their clients, any other connections you may have, examples of businesses they know in your area that you've done workshops for, similarities in your clients, etc.]**

We help people in pain or with injuries get back to normal. We'd like to set aside a day of free assessment appointments with our physical therapists for your clients to get expert advice on whatever is causing them physical pain.

We've helped clients from all kinds of businesses like yours. It's a great opportunity for your customers and completely free.

Do you think your clients would benefit from a free assessment with a physical therapist?

Thanks,
[Your name and contact details]

Email follow up:

- If you don't receive a response to your email, follow up with a phone call, visit to their business, or another email

Email for Partners to share with their list for a GPE:

Subject: Free **[Pain Type]** Event!

Body:

I have some good news if pain has been keeping you from any of your favorite activities! We've partnered with **[Practice Name]** to reserve some free assessment appointments for our clients.

[First and Last Name], **[Title]** at **[Practice Name]**, is an expert in healing pain issues naturally, without medication or harmful surgery.

To RSVP to your free assessment appointment, just click/tap to schedule >>> **[insert link]**

This is ideal for you if you're experiencing or have experienced:

- Low back pain
- Sciatica
- Arthritis
- Shoulder pain
- Neck pain
- Headaches
- Knee pain
- Problems walking

At your assessment, they will:

1. Work with you to understand the cause of your pain or problem
2. Discuss what successful treatment looks like

If you or a loved one are experiencing pain and you'd like to find out how to solve it, call **[Practice.Phone]** or click/tap to schedule >>> **[insert link]**

Thanks,

[Your name and contact details]